

10 COMMANDMENTS OF PERSONAL BRANDING

1. Thou shalt not promote the company that you're working with.
2. Thou shalt not promote the products that you sell every single day.
3. Thou shalt not beg everyone on your hundreds list to host a party, attend a meeting or purchase a product.
4. Thou shalt not knock on the doors of unsuspecting strangers.
5. Thou shalt not use the company name, logo or images on your website or social media platforms
6. Thou shalt not work harder for the company than you do for yourself.
7. Thou shalt not put all your eggs in one basket.
8. Thou shalt not ask everyone who comments to "private message me" to create curiosity.
9. Thou shalt not be afraid of technology
10. Thou shalt not use old school MLM marketing in a new age world.